
Off Airport. On the Move.





Off Airport Collaboration of Commercial & Residential community & NYC government On the Move

ABOUT GATEWAYJFK

GatewayJFK is a not-for-profit 501(c)(3) public-private partnership, the **73rd NYC Business Improvement District (BID)** established in 2016, providing technical and professional services, supplemental services and improvements, and advocacy for the District's off airport cargo community, a vital link in the global supply chain, and for all those who live, work or visit the area.

The broad range of activities include:

- Advocacy & Administration
- Sanitation & Streetscape Maintenance Services & Snow Removal
- Security & Public Safety
- District Marketing & Communications
- Industry Networking & Workforce Development
- Technical Services & Planning Studies for Economic Development
- Community Support Programs & Events

For more information about the forming of the GatewayJFK district and organization, visit: <https://www.gatewayjfk.org/about>

GOVERNANCE

The \$500,000 annual BID budget is primarily supported by the industrial and commercial property owners. Residential property owners and non-profit and publicly-owned properties are exempt from the BID assessment.

Finances do not dictate governance of GatewayJFK. By law, property owners – residential and commercial – have majority representation, with tenants, government and community providing input to ensure a balance in all operations and decision-making.

ADMINISTRATION

Together with the Board of Directors, the hired Executive Director and supporting staff and consultants provide the expertise to implement the GatewayJFK programming and effective day-to-day administrative functions.



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Off Airport Leadership & Guidance On the Move



GATEWAYJFK GOVERNANCE

EXECUTIVE COMMITTEE

The GatewayJFK Executive Committee guides the full Board to ensure the organization's mission is achieved through initiatives, programming, and good governance. The Executive Committee is composed of all officers – Chair, First Vice Chair, Second Vice Chair, Treasurer, and Secretary, represented by at least one member of the A1-Commercial Owner, A2-Residential Owner, and B-Commercial Tenant classes of membership.

The By-Laws of the organization serves as the governing document guiding the management and decision-making of the Board, Executive Director, and staff.

BOARD MEMBER COMMITMENT

- Attend all Board Meetings, held monthly, primarily virtual meetings.
- As Committee member, participate in meetings to assist in shaping programming and perform required governance and financial tasks.
- Board Members are expected to adhere to a code of conduct and ethics and to support the organization's mission.
- Attend various events and campaigns hosted by the Board.

BOARD MEMBERS BY BID CLASS

The composition of the **GatewayJFK Board of Directors** is as follows:

Class A: Property Owners

- **Class A1:** Commercial | Mixed-Use | Vacant Commercial Privately-Held - 8 Members
- **Class A2:** Resident Property Owners - 5 Members

Class B: Commercial Tenants - 5 Members

Class C: Residential Tenants – 1 Member

Class D: Represents *ex officio* appointees: Mayor of the City of New York, Comptroller of the City of New York, Queens Borough President, New York City Council member representing the District or, if there is more than one (!) Council Member representing the District, then the Speaker of the New York City Council makes determination.

Class E (Non-Voting): Persons or entities with significant interest in the District.

The Board of Directors meets monthly and has several active committees including, but not limited to, Finance, Audit, Governance, Streetscape and Community Support.

We Value Your Perspective and Encourage Your Participation.

Interested in being on the Board? Contact Us: info@gatewayjfk.org



Off Airport
 500+ properties,
 4.1+ million square
 feet, logistics &
 related services,
 hospitality,
 food service & retail
On the Move

DISTRICT PROFILE

Geographically, the District is located in the Springfield Gardens neighborhood of the Borough of Queens, adjacent to John F. Kennedy International Airport with Rockaway Boulevard as its primary access route. It consists of over 500 properties and is a complex assembly of private properties containing customs brokers, freight forwarders, couriers and logistical services, trucking and maintenance companies and many others that employ over 8,500 workers and occupy approximately 4.1 million square feet in a broad range of industrial and commercial buildings.

The cargo related businesses exist alongside other light industrial and retail uses, hotels, community service and government facilities as well as 154 single family homes. Striking an appropriate balance between industrial, commercial and residential interests is a unifying principle that guides GatewayJFK in all that it does.



MOVERS & SHAKERS

The **GatewayJFK Movers & Shakers** featured in our ongoing series are motivated, proactive people and organizations that make a difference – to positively impact quality of life for all who live, work, and visit the District – to benefit the region, the nation, and the world.

The outreach to District members is always in motion, building a database for communications, but most importantly, building community.

ON- AND OFF-AIRPORT

Unlike any other NYC BID, GatewayJFK is unique primarily because of the extent to which the on- and off-airport businesses and operations are functionally integrated. The synergy of the off-airport air cargo community and on-JFK Airport is very powerful and GatewayJFK, in collaboration with its industry and government partners, seeks to close the gap for good.



Off Airport Advocacy + Services + Infrastructure + Community Support On the Move

GATEWAYJFK INITIATIVES

ADVOCACY

GatewayJFK plays an important role as a liaison to government agencies, persistently advocating for a level of responsiveness and action commensurate with the high importance of GatewayJFK. The District's businesses and residents alike seek a better operating environment and quality of life.

PARTNERSHIPS

GOVERNMENT

As a public-private partnership, GatewayJFK does not and cannot do its work alone. By law, GatewayJFK, a NYC Business Improvement District (BID) is to provide supplemental services and should not be duplicating City services.

The need for improvement is great at every level and across all City agency jurisdictions. Issues include: removal/replacement of dead street trees, street lights out or missing, roadway repairs, installation and unclog catch basins, bus shelter installations, removal and prevention of illegal dumping, graffiti removal, abandoned vehicles, illegal parking, fire hydrant repair and homeless encampments.

GatewayJFK continues to develop working relationships with City agency staff and will continue to strengthen ties with our government partners.

INDUSTRY

The collaboration of GatewayJFK and logistics industry partners is well timed and a good fit, as GatewayJFK is the home to over 500 logistics firms. Moreover, the various regional organizations represent and advocate for all sectors of the logistics industry – a global and complex business – and the backbone of every economy.

This collaboration seeks to unify the diverse organizations that serve the airports and ports of call to strengthen their voice for the benefit of all.

COMMUNITY

GatewayJFK Community Partners, led by Spring Jam and United Neighbors Civic Associations, provide opportunities for the larger community adjacent and beyond the GatewayJFK district boundaries to engage and connect with GatewayJFK, getting informed and giving feedback. It is expected that bi-annual or quarterly meetings will be held to exchange and share information about community concerns.



Off Airport Armada of interrelated programs & services for the community On the Move

DISTRICT-WIDE SERVICES

SANITATION | ILLEGAL DUMPING | GRAFFITI

GatewayJFK provides **supplemental sanitation and maintenance** services throughout the District. The weekday service consists of the removal of all types of debris that go far beyond gum-wrappers. Scraping off stickers from street poles, removing posters from fences, as well as seasonal landscaping maintenance of public open spaces is all part of the workscope.

Working with DSNY, we identify “hot spots” for **illegal dumping** and seek their assistance for the removal of large, hard to handle items. GatewayJFK recognizes that more needs to be done to address this persistent problem and will be investigating how the DSNY camera surveillance program can work best here.

GatewayJFK has begun to benefit from the **Graffiti-Free NYC** Program that provides no-cost graffiti removal for affected commercial, residential, and industrial properties throughout New York City. Since graffiti begets more graffiti, a fast immediate response is critical. GatewayJFK is assisting in raising awareness of the program and coordinating the effort and may provide a supplemental graffiti removal service in the near future.

GatewayJFK also supplements DSNY snow plowing with **snow removal and crosswalk clearing services** when a heavy snow storm warrants it.

STREETSCAPE INFRASTRUCTURE

GatewayJFK recognizes the importance of the **District’s infrastructure** and its impact on the business and residential community as well as on visitors to the area. Efficiency, function, quality of life, and perception of the District must be at its best. Our goal is to work with our government partners to ensure that what is broken is fixed immediately and over the long term, to develop a strategic plan for improvements district-wide.

A **Streetscape Asset Inventory, Evaluation and Mapping** will be basis for working with City agency partners to establish district-wide plans for improvements of the many elements that are experienced visually and functionally by both pedestrians, cyclists and drivers.



DISTRICT-WIDE SERVICES

PUBLIC SAFETY

GatewayJFK uniformed security officers work closely with **NYPD Queens Precinct 105 & Queens Precinct 113** to keep the District safe. The nightly patrol is 7-days a week. More security and pedestrian area lighting is needed to enhance safety.

TRANSIT, TRANSPORTATION AND PARKING

Public transportation access to GatewayJFK is aligned with MTA Queens local-limited express bus routes. The JFK Bus Depot maintenance facility is located in the district.

The GatewayJFK - Jamaica transportation hub connection is critical. The area's 'transit desert' characteristics impact over 8,500 workers supporting the off-airport logistics industry, area residents and visitors.

The proposed **MTA Queens Bus Network Redesign Project** and its negative impact is of great concern.

The fragmented, incomplete approach to transit improvements is troubling.
 Fact: GatewayJFK has only one **Bus Shelter**, located opposite the JFK Depot. Workers, residents and visitors alike brave the elements as they wait.
 Fact: GatewayJFK has only one **Real Time Passenger Information (RTPI) sign** situated at the Q6 Rockaway Blvd & N. Conduit Avenue stop to inform riders.
 Fact: The newly installed **LINKNYC 5G Tower** suddenly appeared at 132nd Avenue and Rockaway Blvd without any advance notification.

GatewayJFK is exploring other options for supplemental transit shuttle-type services with district and area stakeholders, government officials, and the community, and will continue to advocate for a more complete and effective public transportation service.

PARKING | ILLEGAL TRUCK PARKING | ABANDONED VEHICLES

GatewayJFK parking is severely limited for businesses, residents, and visitors alike. Exacerbated by illegal truck parking and abandoned vehicles, GatewayJFK is aligned with the **Queens Community Task Force for Solutions to Illegal Truck Parking** seeking immediate and long-term integrated solutions involving PANYNJ on-airport development plans and cargo/truck flow operations, effective communications to truckers, and steady coordinated enforcement.



Off Airport
150+ residential homes
and vibrant, diverse
community
On the Move

DISTRICT-WIDE SERVICES

PLANNING STUDIES, RESEARCH AND REPORTS

GatewayJFK engages the expertise of professionals to prepare a range of technical services and planning studies to support economic development for the district.

Most recent reports that highlight key issues of concern and designed to prompt action include: “JFK Cargo View: A System to Speed Truck Traffic Flow at JFK Airport (2022)”; “GatewayJFK - Philip Habib & Associates Transportation – Phase I Memorandum (2019)”.

Of the total properties in GatewayJFK, almost 9%, or 46 taxlots, are City-owned, and are either leased and occupied, remain as open space or reflect a de-mapped street. GatewayJFK seeks a working relationship with City Planning Department, NYC Department of Small Business Services and NYC Economic Development Corporation to get a better understanding of the current status of these properties and to determine if there are opportunities to support development potential that would benefit the District’s economic viability. The same in-depth research and analysis is expected to be applied to current land use and zoning designations.

RESOURCES

GatewayJFK is a proactive public/private partnership. Our mission is to create a space in New York where the off-airport cargo businesses can expand, thrive, be a good neighbor and be an employment resource to the surrounding residential community of Southeast Queens. In order to work towards that goal GatewayJFK closely aligns itself with industry associations, local civic associations, community-based organizations and government agencies.

Our website’s Community Resources page, a work in progress, represents an information hub that brings into focus Springfield Gardens neighborhood institutions, community organizations, local business, arts and culture, and government resources.

COMMUNITY SUPPORT

GatewayJFK supports the community in a variety of different ways.

- Outreach Events to Build Community in coordination with Spring Jam and United Neighbors Civic Associations
- Seasonal Clean-ups in Residential Area
- Year-round Holiday Events
- Internships
- Scholarship Programs: Aviation Program & Regional Southeast Queens Program

GatewayJFK recognizes the role of community context in planning and implementation. As part of the Southeast Queens community, GatewayJFK is committed to supporting a thriving community through connection, collaboration, innovation, education and promotion.



Off Airport

Quality of life provider
for 20+ million people
in the NY Metro region,
the nation & the world

On the Move

GatewayJFK is a public-private partnership providing neighborhood services, improvements and advocacy for the District's off-airport cargo community and all who live, work or visit the area. A vital link in the global supply chain, GatewayJFK is a distinct and unique NYC neighborhood of major economic significance to the region, the nation, and the world. **GatewayJFK.org**

