

#41

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, October 15, 2018 1:38:16 PM
Last Modified: Monday, October 15, 2018 2:22:15 PM
Time Spent: 00:43:58
IP Address: 96.250.243.53

Page 2: General Information & District Composition

Q1 BID Name: **Greater JFK**

Q2 Staff Information (FY18):Please do not double-count staff members in multiple of the following categories.

Number of full-time staff members employed by your BID (not including "clean team" or public safety officers)	1
Number of sanitation workers employed by your BID (including in-house/contracted and full-time/part-time)	0
Number of public safety officers/ambassadors employed by your BID (including in-house/contracted and full-time/part-time)	0
Number of other part-time and/or seasonal staff employed by your BID (including paid or unpaid interns)	0

Q3 Number of approximate total BID members (registered and unregistered): (Indicate "I Don't Know" or "Do Not Track" if unable to answer)All property owners, commercial tenants, and residential tenants in your BID boundaries are automatically members of the BID but may only vote after registering with the BID. Please report all potential members.

Property owners	312
Commercial tenants	600
Residential tenants	150

Q4 Number of registered BID members:(Indicate "I Don't Know" or "Do Not Track" if unable to answer)BID members must register with the BID in order to vote at the annual meeting of the membership; each BID's bylaws outline the process for registering members. Please report only registered members.

Property owners	9
Commercial tenants	3
Residential tenants	16

FY18 BID Annual Report

Q5 Number of individual businesses in your district: Please include all retail, restaurant, office, etc., including individual businesses located in multi-tenant spaces

600

Q6 Number of storefronts in your district: (non-residential units that front the street; including ground floor and basement/second floor storefronts with entrances on the street)	Occupied (active tenant or active renovation)	40
	Vacant (empty space, no active use, no activity, no construction)	8
	Total (should be sum of occupied and vacant)	48

Page 3: Sanitation

Q7 Does your BID provide any supplemental sanitation services? (If you are unsure which services qualify as supplemental sanitation, check "yes" to view the list.)

No

Page 4: Sanitation

Q8 Are your sanitation services:

Respondent skipped this question

Q9 Is there a workforce development component to the hiring and/or training of your sanitation staff? (either in-house or with a partner organization)

Respondent skipped this question

Q10 What types of duties are assigned to your sanitation workers?

Respondent skipped this question

Q11 Sanitation Outputs & Operations

Respondent skipped this question

Q12 (OPTIONAL) Share Your Successes: In the space below, please tell us about any notable sanitation projects your BID implemented during the previous fiscal year.

Respondent skipped this question

Page 5: Public Safety

Q13 Does your BID provide any supplemental public safety services? (If you are unsure what services qualify as supplemental public safety, check "yes" to view the list.)

No

Page 6: Public Safety

Q14 Are your public safety services: **Respondent skipped this question**

Q15 Is there a workforce development component to the hiring and/or training of your public safety staff? (either in-house or with a partner organization) **Respondent skipped this question**

Q16 What activities does your public safety program include? (Please select all that apply.) **Respondent skipped this question**

Q17 Public Safety Outputs & Operations **Respondent skipped this question**

Q18 (OPTIONAL) Share Your Successes: In the space below, please tell us about any notable public safety projects your BID implemented during the previous fiscal year. **Respondent skipped this question**

Page 7: Streetscape/Beautification

Q19 Does your BID provide any supplemental streetscape/beautification services? (If you are unsure what services qualify as supplemental streetscape/beautification, check "yes" to view the list.) **No**

Page 8: Streetscape/Beautification

Q20 Streetscape/Beautification Outputs Please do not double-count items in the following categories. **Respondent skipped this question**

Q21 (OPTIONAL) Share Your Successes: In the space below, please tell us about any successful or innovative streetscape/beautification projects your BID initiated during the previous fiscal year. **Respondent skipped this question**

Page 9: Public Space Management

Q22 Total number of public spaces managed/maintained by your BID **Respondent skipped this question**

Q23 Please list all the public spaces that you maintain. **Respondent skipped this question**

Page 10: Marketing & Public Events

FY18 BID Annual Report

Q24 Does your BID have a Holiday Lighting Program? **No**

Q25 Which communication channels does your BID use? **Direct mailings,
Door-to-door visits,
Email
bulletins**

Q26 Which social media platforms does your BID employ? Other (e.g. Line, Weibo, WeChat) Please specify.:
Accounts not created until FY19

Q27 On average, how often do you post or update these platforms?

(no label)

Website **Once a month**

Facebook

Twitter

Instagram

Other (please specify):
Monthly e-Newsletters

Q28 For each of the following platforms you employ, how many subscribers/followers do you have?

Email Distribution List **668**

Q29 What kinds of marketing collateral does your BID distribute? (Please select all that apply.) **District guides/maps ,
Event-specific posters/flyers**

Q30 How many of each item did your BID distribute during the previous fiscal year? Please enter the total distribution number for each category. **District guides/maps 2700
Event-specific posters/flyers 150**

FY18 BID Annual Report

Q31 What methods of distributing materials & information to stakeholders do you find most effective in your district? Please drag and drop the rows below to rank them from most to least effective, and mark N/A if not used.

Door-to-door distribution	2
Email distribution	3
Direct mailings	1
Distribution at events (meetings, festivals, etc.)	4

Q32 Total number of public events coordinated or co-coordinated by your BID during the previous fiscal year:

1.0

Q33 Number of attendees to public events coordinated or co-coordinated by your BID (best estimate):

150.0

Q34 (OPTIONAL) Share Your Successes: In the space below, please list any successful or innovative marketing campaigns or events your BID coordinated during the previous fiscal year and share what made them successful.

Respondent skipped this question

Page 11: Business Support

Q35 What kinds of initiatives did your BID implement to support existing business owners in your district during the previous fiscal year? (Please select all that apply.)

My BID did not implement any initiatives for business owners

Q36 What kinds of initiatives did your BID engage in to attract businesses to your district during the previous fiscal year? (Please select all that apply.)

My BID did not engage in any business attraction initiatives

Q37 What tools do you use to track vacancies? (Please select all that apply.)

Office/admin staff walking corridor ,
Communicating with brokers and agents

Q38 Please list the ways you use collected vacancy data. Respondent skipped this question

Q39 How many storefront businesses opened in your district during the previous fiscal year? If you do not track this, please enter "Do Not Track."

Do Not Track

FY18 BID Annual Report

Q40 How many storefront businesses closed in your district during the previous fiscal year? If you do not track this, please enter "Do Not Track."

Do Not Track

Q41 How did business turnover in your district this year compare to last year? **I don't know**

Q42 Issues Facing Businesses: Please rate from 1-5 how challenging the following issues are for business owners in your district:

Access to capital (loans, grants, other funding)	4 - Significantly challenging
Applying for City licenses and permits	3 - Moderately challenging
Working to secure government contracts	2 - Somewhat challenging
Accessing customers	2 - Somewhat challenging
Staying on top of trends in their industry	4 - Significantly challenging
Finding the right talent for open positions	5 - Most challenging
Training employees in new skills	5 - Most challenging
Rebounding following interruption or emergencies (sidewalk sheds, fires, etc)	2 - Somewhat challenging
Locating affordable real estate	2 - Somewhat challenging
Lack of loading zones	5 - Most challenging

FY18 BID Annual Report

Q43 Services for Businesses: Please rate from 1-5 how valuable these services are to business owners in your district:

Assisting with applying for financing (loans, etc)	N/A
Navigating City processes (applying for licenses, permits, etc)	N/A
Facilitating disputes regarding fines and fees issued by the City	N/A
Helping to access government contracts	N/A
Providing lectures, classes and information on how to improve business practices	N/A
Connecting businesses with qualified job candidates	N/A
Providing support & financial assistance to train employees	N/A
Applying for City tax incentive programs	N/A
Supporting businesses following an emergency/significant interruption	N/A
Supporting businesses in negotiating leases	N/A
Helping entrepreneurs connect with legal advice	N/A
Identifying available commercial space	N/A
Creating opportunities to network with business owners for B2B sales	N/A

Page 12: Surveys & Studies

Q44 What kinds of surveys did your BID conduct during the previous fiscal year? (Please select all that apply.)

Satisfaction survey - of district conditions ,

Resident concerns

Q45 How were stakeholder surveys conducted? (Please select all that apply)

Interviews,

Walk-in (to businesses)

Q46 Which audience(s) did your BID survey? (Please select all that apply)

Business owners,

Property owners,

Residents

FY18 BID Annual Report

Q47 What district data is your BID collecting and/or tracking?

311 reports in district,
Crime incidents,
Neighborhood demographics,
Parking data

Q48 Did you provide any of this data to City agencies to solve a specific problem in your district? Please explain.

NYPD and the NCO program has assisted in adding patrols to help deter Graffiti, and in towing abandoned vehicles. DSNY has been helpful in cleaning up 30+ tons of illegally dumped waste. DEP has been helpful in testing the contents of and removing abandoned barrels in the District.

Q49 What tools and resources would help your BID better collect/track this data?

GIS, 311 print outs

Q50 What datapoints, not currently in the Trends Report, would you find useful to know about your fellow BIDs?

Respondent skipped this question

Q51 Did your BID complete any research or planning studies during the previous fiscal year?(e.g. streetscape study, parking study, market research, retail leakage)

No

Q52 What was the topic the research/planning study?

We have a traffic and Transportation Study planned for FY19

Q53 What was/is the desired outcome of the research/planning study?

We have a traffic and Transportation Study planned for FY19

Q54 How frequently do you report district issues to 311?

Several times a month

FY18 BID Annual Report

Q55 Please check the top 5 issues that you most frequently report to 311:

Abandoned Vehicle,
Traffic ,
Light
Street ,
Light
Illegal Dumping,
Building
Graffiti

Q56 Please provide general feedback on the resolution of your 311 complaints:

Generally good, Abandoned Vehicles needed to be followed up with NYPD for enforcement.

Page 13: Innovative Programs

Q57 Business Support and Attraction Programs (e.g. retail recruitment events, merchant education workshops)

We have a traffic and Job Attraction Fair planned for FY19

Q58 Market Research and/or Planning Studies (e.g. retail leakage, consumer demand, streetscape, parking)

We have a traffic and Transportation Study planned for FY19

Q59 Sustainability/Green Initiatives

Respondent skipped this question

Q60 Social Services & Volunteer Programs (e.g. homeless outreach, youth development)

Respondent skipped this question

Q61 Tourist/Visitor Assistance (e.g. ambassador program, information kiosk)

Respondent skipped this question

Q62 Other successful or innovative programs (not already described)

Respondent skipped this question

Q63 What is your BID's top priority for FY19? Please list key issues your BID is focusing on this year.

We have a traffic and Transportation Study planned for FY19, We have a traffic and Job Attraction Fair planned for FY19, We will be implementing Sanitation Services in FY19, we will be implementing Beautification in FY19.

Page 14: Fiscal Information: External Revenue

FY18 BID Annual Report

Q64 Did you allocate executive/staff salaries to program expenses in your accompanying FY18 budget (Excel template)? **Yes**

Q65 Estimate how many total hours of staff time per week are dedicated to raising external revenue. (including writing grant applications, planning fundraising events, facilitating revenue-generating programs/services, etc.)

0

Q66 External Grants

In FY18, how many grants did you apply to? (including grants from government and private sources) **0**

In FY18, how many grants were you awarded? (including grants from government and private sources) **0**

Q67 In FY18, what types of grants did you apply to? **None**

Q68 In FY18, did you secure any capital funding for your district? (i.e. funding allocated to district but not directly awarded to BID) **No**

Page 15: District Challenges

Q69 Please rank the most important issues facing your district.(drag and drop boxes to sort these issues; select N/A if not a relevant issue in your district)

Cleanliness	1
Security/crime	5
Illegal street vending	N/A
Not enough foot traffic	N/A
Sidewalk congestion	N/A
Commercial vacancies	N/A
Rising commercial rents	7
Homelessness	6
Panhandling	N/A
Drug abuse	8
Street parking	3
Infrastructure construction	4
Building construction	N/A
Traffic congestion	2

Q70 Are there additional issues your district is facing that you would like to bring to the attention of SBS? **Respondent skipped this question**

Page 16: Feedback for SBS

Q71 Please share your feedback for SBS. What else can SBS do to help your organization be more successful and effective? What challenges has your BID experienced related to working with other City agencies? What topics would you like to see addressed in future workshops or roundtables?

A special workshop to focus on IBID's would be nice.
